



Tourism questionnaire for Arillas and surrounding area

Arillas Business association

Dear visitor!

Your holidays in Arillas have been our concern for a number of years. We hope that with your help and cooperation we can make your stay here even more enjoyable. We would like to ask for your help and thank you in advance for filling out this form.

We would also like to stress that all data will be used EXCLUSIVELY for the needs of the present research.

We hope after this research to be able to create officially the "Arillas profile" so that any one related to Arillas can be advised and steered in the right direction about any development that needs (or doesn't need) to take place in Arillas.

Our union was founded in February 2011 by 53 business owners of the area. The aim of this action are to help our area create and maintain a well balanced business environment between the Arillas visitors, the local people and the local authorities.

1. How did you get information about this destination? (More than one answer allowed)

Travel agency Internet Family/friends
Newspapers/magazines Travel brochures Travel guides TV
Radio Tourist fairs
Other:

2. How did you book your accommodation? (More than one answer allowed)

In person at a travel agency in your own country
By phone at a travel agency in your own country
Through the internet at a travel agency in your own country
In person at a travel agency in Corfu
By phone at an accommodation in Corfu
Through the internet at an accommodation in Corfu
Through the internet (other)
Directly at the hotel
Other:

3. How many times have you visited Arillas before now?

None 1 time 2 times 3 times 4 times 5 times or more

4. What was the aim of your holidays in Arillas? (More than one answer allowed)

Beach holiday Walking and nature Diving Honeymoon
Cultural holiday Festival Nightlife Spiritual holiday
Eco-tourism Active holiday Family visit Work Relaxing
Other:

5. Did your trip to Arillas meet your expectations?

Completely For the greater part Partly Not really Absolutely not

If answered "not really" or "absolutely not" please state why:

6. What did you LIKE the most during your visit to Arillas and the surrounding area?

.....
.....

7. What did you DISLIKE the most during your visit to Arillas and the surrounding area?

.....
.....

8. Would you visit Arillas again within the coming 5 years?

Yes No (go to question 11) I don't know (go to question 10)

9. What would be your aim in your next holiday to Arillas? (More than one answer allowed)

Beach holiday Walking and nature Diving Honeymoon
Cultural holiday Festival Nightlife Spiritual holiday
Eco-tourism Active holiday Family visit Work Relaxing
Other:

10. What changes would you like to see in your next visit to Arillas?

.....
.....

11. How long did you stay in Arillas?

7 days or less 8 - 14 days 15 - 21 days
22 - 30 days 1 to 2 months 2 months or more

12. In what kind of accommodation did you stay? (More than one answer allowed)

Hotel	<input type="checkbox"/>	Bungalow apartment	<input type="checkbox"/>	Apartment in a complex	<input type="checkbox"/>
Apartment in a complex with pool	<input type="checkbox"/>	Villa with pool	<input type="checkbox"/>	Own house/villa	<input type="checkbox"/>
Friends / family	<input type="checkbox"/>	Camper/caravan/tent	<input type="checkbox"/>		
Other:					

13. What means of transportation did you use to come to Arillas?

Flight Own car/motorbike and boat Train/coach and boat Own boat

Other:

14. What means of transportation did you use on Corfu? (More than one answer allowed)

Rental car Own car Taxi Rental motorbike Boat Public transportation (bus)

Excursion coach Excursion boat Caravan/Camper

Other:

15. What were your costs for the trip and accommodation in Arillas per person? (if you booked a package holiday)

Under 250 € 250 to 500 € 500 to 750 € 750 to 1000 €

1000 to 1250 € 1250 to 1500 € 1500 to 1750 € 1750 to 2000 €

Over 2000 €

16. What were your costs for accommodation only in Arillas per person per day? (if you booked accommodation separately)

Under 10 € 10 € to 20 € 20 € to 30 € 30 € to 40 €

40 € to 50 € Over 50 €

17. How much did you spend in Arillas per person per day for food and drinks?

Under 10 € 10 € to 20 € 20 € to 30 € 30 € to 40 €

40 € to 50 € Over 50 €

18. Please evaluate the quality of your accommodation.

1: Poor 2: Average 3: Good 4: Very Good 5: Excellent

	1	2	3	4	5
Overall quality of the accommodation.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Value for money	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Behavior and professionalism of the staff and owners.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ambiance of the garden and surroundings of the accommodation.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ambiance of the inside of the accommodation.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cleanliness of the accommodation.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Facilities/equipment of the accommodation.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

19. Please evaluate the quality of restaurants, cafés and bars of Arillas.

Overall quality of restaurants, cafés and bars you visited.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Customer service of restaurants, cafés and bars you visited.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Value for money of restaurants, cafés and bars you visited.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Behavior and professionalism of the staff and owners.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ambiance of the garden and surroundings.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ambiance of the inside of restaurants, cafés and bars you visited.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cleanliness in general	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Toilets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

20. Please evaluate the quality of our beach.

1: Poor 2: Average 3: Good 4: Very Good 5: Excellent

	1	2	3	4	5
Overall beach quality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Beach cleanliness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Beach signs and information	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Access to the beach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Security/safety	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Behavior and professionalism of the beach staff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

21. Please evaluate the different aspects of our area.

	1	2	3	4	5
Nature in general.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Beach.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Local life style.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Historical sites.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mountainbiking.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Walking and excursions.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Diving.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sailing.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Windsurfing.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fishing.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Accommodation.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nightlife.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shopping.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hospitality.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tourist information.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Feeling of safety.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality of medical services.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Money withdrawal facilities (e.g. ATM).	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Value for money.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

22. What is your age group?

Up to 18 years 18-24 years 25-29 years 30-34 years 35-39 years
 40-44 years 45-49 years 50-54 years 55-59 years 60-64 years
 65 years and more

23. What is your current Status?

Student Self employed Employed full-time
 Employed part-time Unemployed Retired

24. In which country do you live?

.....

25. With how many people did you come to Arillas?

Alone With a friend With my partner
 With my partner and children Alone with children
 With a group of people

Date:
 Name (optional):
 Address(optional):
 email (optional):